



ROYAL SOUTH STREET SOCIETY
BALLARAT EISTEDDFOD



SPONSORSHIP & SUPPORT
2025 PROSPECTUS

OUR VISION

To conduct Australia's premier eisteddfod – promoting and encouraging participation, enjoyment and enrichment through the performing arts.

The Royal South Street Society Ballarat Eisteddfod has continuously pioneered the realm of performing arts in Australia since its inception in 1891. For over a century, we have consistently refined and elevated performance opportunities, catalysing innovation and fostering new talent within the rich tapestry of Australia's artistic landscape.

We are a not-for-profit organisation that relies on volunteers and financial support to provide and expand our services to the community.

www.royalsouthstreet.com.au

YOUR IMPACT

Imagine being the key to a young person's journey, helping them refine their talents and reach for their dreams. Or envision yourself or your organisation as a vital force in the cultural enrichment of an entire community, bringing people together through the transformative power of the performing arts.

2025 promises to be the most thrilling year yet! From breathtaking performances to unforgettable moments on stage, you'll be part of a movement that brings the magic of performing arts back to the heart of Ballarat – our true home at Her Majesty's Theatre – alongside our new partner venues, the Ballarat Mechanics Institute and ACU.

Your support for the performing arts through RSSS fuels a powerful, positive impact in the wider community. You'll be giving diverse voices and talents a platform, supporting varied interests, and promoting an appreciation of different arts, cultures and traditions.

The performing arts provide a vital space for self-expression, creativity, personal, and artistic growth – all of which enhance wellbeing and create a more connected and enriched community.

2025 is going to be huge! With everything located back in the centre of the city, the Eisteddfod will once again attract a high number of visitors for the duration of the four-month season, stimulating regional business and enhancing regional education through our performing arts programs. You can help us play a multifaceted and vital role in creating a vibrant, resilient, and thriving regional community.

Contributed over \$14 million to Ballarat's economy *



**Over 10,000 audience in 2024!
92.44% come to Ballarat specifically for the Eisteddfod***



Over 9000 performers on the stage in 2024... this will increase in 2025!



*Pre-Covid survey of competitors and audience

HOW YOU CAN SUPPORT

Prize Support

Prizes* directly helps our participants - not only reward the hours of practice to hone their craft, but cash prizes help young artists with the costs of maintaining musical instruments, dance shoes, costumes, and tuition fees for example.

- **Spotlight \$300** – pays for medals and ribbons in one age group for a specific discipline.
- **Encore \$500** – pays for medals, ribbons AND *cash prizes* in one age group for a specific discipline or *\$800 for one full Calisthenics Division competition.*
- **Champion \$1000 - \$3000** plus (depending on the specific championship) – pays for trophies, ribbons AND *cash prizes* in Senior/Open Championships sections OR a generic donation towards prize fund pool for distribution across specific disciplines.
- **Scholarship** - Tailored to the specific discipline and scholarship offering from the organisation

Crown Support

Premier Crown Support* highlights you or your organisation as a major supporter of the performing arts in our region. Your support directly enables us to plan, promote and conduct each discipline and deliver a premium quality eisteddfod that provides a platform to develop the stars of tomorrow...

- **Bronze Crown \$3000** – Discipline naming rights for RSSS Showcase or a **major discipline Prize sponsor.** May be a dual/shared sponsor.
- **Silver Crown \$5000** – Discipline naming rights (for Vocal, Debating, Pianoforte, Speech & Drama, Choral, All Abilities, Instrumental) or a major discipline sponsor. May be a dual/shared sponsor.
- **Gold Crown \$10000** - Discipline naming rights for Dance or Calisthenics or a major discipline sponsor. May be a dual/shared sponsor.

*plus GST

*Sponsorship, gifts and donations have different personal, legal and taxation requirements and implications. Please indicate if your support is donated or sponsored.



WHAT DOES THIS LOOK LIKE FOR YOU?

<i>Offerings below valid for year of confirmed donation/support only *Plus GST This publication/information supersedes previous offerings unless under contract.</i>	Spotlight \$300*	Encore \$500*	Champion \$1000 - \$3000*	Scholarship tailored amount	Bronze Crown \$3000*	Silver Crown \$5000*	Gold Crown \$10000*
Name listed on website and printed session programs and guidebooks as an Eisteddfod Prize or Crown Supporter	YES	YES	YES	YES	YES	YES	YES
Included in RSSS Supporter communications	YES	YES	YES	YES	YES	YES	YES
Name / logo listed against section prizes / awards in discipline publications	YES	YES					
Name / logo listed against Championship in discipline printed publications			YES	YES			
Session tickets – to sponsored Championship / unbooked section of choice			YES x 2	YES x 2	YES x2	YES x2	YES x 2
Name / logo listed on all communications platforms with results			YES	YES			
Tailored advertisement or logo in printed session programs/guide books.			YES	YES	YES	YES	YES
Name/logo listed on RSSS website as a premier Crown Supporter			YES	YES	YES	YES	YES
Banner display option at specific discipline events				YES	YES	YES	YES
Tickets to RSSS Ballarat Eisteddfod SHOWCASE Performance (when advised)					YES x 2	YES x 4	YES x 4
Personal donation/contribution can be invested into a Trust account for prize money and/or adjudicators costs for a negotiated period of time.					YES	YES	YES

Plus.....your personal support of these performers....

